**TITLE**(14 pt, bold, uppercase)[[1]](#footnote-1)

First name, Surname (tahoma 10, bold)

Email, Affiliation (tahoma 10) (repeat block for each author)

 **ABSTRACT[[2]](#footnote-2)**

(13 pt, bold, uppercase)

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 **Keywords**[[3]](#footnote-3)(11 pt, bold)**:**keyword1; keyword2; keyword3; ...

 **1 INTRODUCTION**(13 pt, bold, uppercase)

[What are the objectives of the research? Main theoretical and managerial contributes of the research; Relevance and empirical/theoretical contributes; originality; methodology.]

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**2 LITERATURE REVIEW** (13 pt, bold, uppercase)

[Theoretical support and Framework]

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 .... Quotation, Quotation, Quotation, Quotation, Quotation, Quotation, Quotation.......

[10 pt; justified; tab right and left: 1cm; line spacing: 18pt]

Body text, Body text, Body text, Body text, Body text, Body text,  Body text, Body text,  Body text, Body text,  Body text, Body text,  Body text, Body text,……................

**2.1. Title - second level** (12 pt, bold, lowercase)

Body text, Body text, Body text, Body text, Body text, Body text, Body text, Body text,  Body text, Body text,  Body text, Body text,  Body text, Body text,  Body text, Body text,  Body text, Body text,  Body text, Body text,  Body text, Body text,  Body text9. (11 pt, tahoma, justified, line spacing at least 18, paragraph spacing: before 6 pt after 0 pt).

**2.1.1 Title – third level** (11 pt, bold, lowercase)

**Figures, graphics 1:** Title [9 pt, center, bold]

Font: [9 pt, center]

**Table 1**: **Title** [9 pt, bold, center]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| a | b | c | d | e | f | g |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| a | b | c | d | e | f | g |

Font: [9 pt, center]

**3 METHODOLOGY**(13 pt, bold, uppercase)

[How are/were the objectives achieved? Framework; and main methodologies.]

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**4** **RESULTS AND DISCUSSION** (13 pt, bold, uppercase)

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**5 CONCLUDING REMARKS** (13 pt, bold, uppercase)

[Main conclusions: the conclusion must be supported by the findings detailed in the results section and may refer to the literature review and methodology. They should be solid, new, and concise.]

Body text, Body text, Body text, Body text, Body text, Body text, Body text, Body text, Body text, Body text, Body text, Body text, Body text, Body text. (11 pt, tahoma, justified, line spacing at least 18, paragraph spacing: before 6, after 0 pt).

**6 RESEARCH IMPLICATIONS** (Tahoma font, 13 pt, bold, uppercase)

[The outcomes and implications for the research area and/or for society.]

Body text, Body text, Body text, Body text, Body text, Body text, Body text, Body text, Body text,  Body text, Body text,  Body text, Body text,  Body text, Body text,  Body text, Body text,  Body text, Body text,  Body text, Body text,  Body text, Body text,  Body text. (11 pt, tahoma, justified, line spacing at least 18, paragraph spacing: before 6, after 0 pt).

**REFERENCES** (13 pt, bold, uppercase)

References (font tahoma, 11 pt, justified, line spacing single, paragraph spacing: before 6 pt, after 0 pt) using American Psychological Association [**APA Style**].

1. Maximum 2000 words, including references. 11 pt, tahoma, justified. [↑](#footnote-ref-1)
2. Maximum of 200 words. [↑](#footnote-ref-2)
3. In alphabetical order, a maximum of 5, separated by semicolons and initial lowercase letters. [↑](#footnote-ref-3)