**TITLE**(14 pt, bold, uppercase)[[1]](#footnote-1)

First name, Surname (tahoma 10, bold)

Email, Affiliation (tahoma 10) (repeat block for each author)

**ABSTRACT[[2]](#footnote-2)**

(13 pt, bold, uppercase)

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**Keywords**[[3]](#footnote-3)(11 pt, bold)**:**keyword1; keyword2; keyword3; ...

**TÍTULO[[4]](#footnote-4)** (Tahoma font, 14 pt, bold, uppercase)

**RESUMO[[5]](#footnote-5)** (Tahoma font, 13 pt, bold, uppercase)

Corpo do texto, Corpo do texto, Corpo do texto, Corpo do texto, Corpo do texto, Corpo do texto,Corpo do texto, Corpo Corpo do texto, Corpo do texto, Corpo do texto, Corpo do texto, Corpo do texto, Corpo do texto,Corpo do texto, Corpo (Tahoma font, 11 pt, justified, line spacing at least 18).

**Palavras-chave**[[6]](#footnote-6)(Tahoma font, 11 pt, bold)**:**palavra-chave1; palavra-chave2; palavra-chave3. (Tahoma font, 11 pt)

**1 INTRODUCTION**(13 pt, bold, uppercase)

[What are the objectives of the research? Main theoretical and managerial contributes of the research; Relevance and empirical/theoretical contributes; originality; methodology.]

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**2 LITERATURE REVIEW** (13 pt, bold, uppercase)

[Theoretical support and Framework]

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 .... Quotation, Quotation, Quotation, Quotation, Quotation, Quotation, Quotation.......

[10 pt; justified; tab right and left: 1cm; line spacing: 18pt]

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**2.1. Title - second level** (12 pt, bold, lowercase)

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**2.1.1 Title – third level** (11 pt, bold, lowercase)

**Figures, graphics 1:** Title [9 pt, center, bold]

Font: [9 pt, center]

**Table 1**: **Title** [9 pt, bold, center]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| a | b | c | d | e | f | g |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| a | b | c | d | e | f | g |

Font: [9 pt, center]

**3 METHODOLOGY**(13 pt, bold, uppercase)

[How are/were the objectives achieved? Framework; and main methodologies.]

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**4** **RESULTS AND DISCUSSION** (13 pt, bold, uppercase)

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**5 CONCLUDING REMARKS** (13 pt, bold, uppercase)

[Main conclusions: the conclusion must be supported by the findings detailed in the results section and may refer to the literature review and methodology. They should be solid, new, and concise.]

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**6 RESEARCH IMPLICATIONS** (Tahoma font, 13 pt, bold, uppercase)

[The outcomes and implications for the research area and/or for society.]

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**REFERENCES** (13 pt, bold, uppercase)

References (font tahoma, 11 pt, justified, line spacing single, paragraph spacing: before 6 pt, after 0 pt) using American Psychological Association [**APA Style**].

1. Maximum 7000 words, including references. 11 pt, tahoma, justified. [↑](#footnote-ref-1)
2. Maximum of 200 words. [↑](#footnote-ref-2)
3. In alphabetical order, a maximum of 5, separated by semicolons and initial lowercase letters. [↑](#footnote-ref-3)
4. Second title and abstract may be in Portuguese, Spanish or French. [↑](#footnote-ref-4)
5. Maximum of 200 words. [↑](#footnote-ref-5)
6. In alphabetical order, maximum of 5, separated by semicolons and initial lowercase letters. [↑](#footnote-ref-6)